

**About The Science of Trust Initiative.**

Launched in 2021, *The Science of Trust* Initiative at the *Journal of Communication in Healthcare: Strategies, Media, and Engagement in Global Health* brings together scholars from multiple health, behavioral and social science disciplines, engaging both the Journal’s broad community of experts and other professional communities in an evidence-based exploration on issues of trust and mistrust. The Initiative will include roundtable discussions and related proceedings, special issues, and article collections.

The focus of the Initiative is to:

a) Encourage research scholarship and consensus on best practices and future directions in building or restoring trust in healthcare, medicine, and public health, with a special emphasis on the role of health communication; and

b) Identify key social and political determinants and behaviors that lead to trust/mistrust in science among different groups and populations.

Of great concern to the *Journal* are populations and patient groups that have been marginalized or experience other kinds of disadvantage or vulnerability. These groups will be a main priority of the Initiative across activities and calls for papers.

The Initiative will explore relevant topics across different health communication areas, including patient-provider communication, advocacy, policy communication, community-based communication, community and patient engagement, professional clinical communication, risk communication, and cross-cultural health communication, among others. The Initiative is led by the *Journal*’s Editor-in-Chief, Dr. Renata Schiavo, with the engagement and support of *JCIH*’s senior editorial assistant Nikita Boston-Fisher, MPH and other colleagues both at the Journal and Taylor & Francis.

To learn more about this Initiative and explore opportunities for partnerships and/or sponsorships, you can contact the *Journal*’s editorial team at jcih.editorsTF@gmail.com

Relevant [submissions](#) are encouraged also outside of specific call for papers we may issue on this topic.